



# EUROPEAN UNION FILM FESTIVAL

## SPONSORSHIP

2026

**IN PERSON:** NOVEMBER 12<sup>TH</sup> - 26<sup>TH</sup>

**ONLINE:** DECEMBER 1<sup>ST</sup> - 15<sup>TH</sup>





# OUR STORY

**The European Union Film Festival (EUFF)** brings the best films from the European Union to Toronto through a unique collaboration between 27 EU Consulates and Cultural Institutes. Driven by excellence since it was founded in 2004, the festival has thrived by showcasing hidden gems and award-winning films for 22 years now, to the great delight of Canadian audiences.

**EUFF's mission** is to share the EU's finest storytelling with all Canadians while fostering a vibrant, unified film community in Toronto.

*“One of the best film festivals in Toronto” - BlogTO*

## GOALS FOR OUR COMMUNITY

Reflect the excellence and innovation of European independent cinema

Present award-winning films in their Canadian debut

Give voice to relevant European filmmakers in Canada

Foster collaboration and engage in cultural dialogues between Canadian and EU communities

Promote diversity

*“A Festival that's stronger together” - The Globe & Mail*





# 2025 AT A GLANCE

In 2025, EUFF concluded a **record-breaking** Festival featuring multiple award-winning films, literary adaptations, directorial debuts and the largest representation of female filmmakers to date.

## Highlights and Special Events at EUFF 2025 included:

- 5 European Food & Cocktail Receptions including 2 Exclusive Wine Tasting Experiences
- Q & A session with Director Antonis Tsonis for the film *Brando with a Glass Eye*
- The Audience Choice Award was presented to Hungary's *I Accidentally Wrote a Book*
- Nightly community gatherings at the popular EUFF Café



## EXPOSURE

**28** films nationwide

**18** sold-out screenings

**4,000** attendees in cinema

**5,000** online viewers

**220** Press Release Contacts

ads on **CHIN TV** and **OMNI TV**

## ONLINE CAMPAIGN

Newsletter Deliveries: **35,000+**

Total Subscribers: **4,400+**

Travel Email Blasts: **38,000+**

## SOCIAL MEDIA

Facebook & Instagram Reach:

**125,000+**

EUFF Trailer Views: **150,000+**





# SPONSORSHIP OPPORTUNITIES

Partnering with us means more than just sponsorship—it's a **tailored collaboration**. Enjoy prime on-screen visibility, strategic social media presence, speaking opportunities, and exclusive branded events designed to elevate your brand while celebrating the power of cinema. This is a unique opportunity for brands to align with top-tier storytelling through curated in-person screenings and nationwide online programming.

Benefits of a EUFF sponsorship include:

## Dynamic Event Experiences

- Exclusive Directors' Q & A's
- VIP & Public Cocktail Receptions
- European Food & Drink Tastings
- Opportunity to Entertain Clients

## Powerful Media Reach

- Targeted Street & TTC Media Campaign
- Engaging Interviews & Blog Features
- High-Impact Press Release to Community & National Media
- Featured Coverage in Industry & Travel Publications

A few of our 2025 sponsors:



*“Sponsoring your festival this year with Wines of Greece was a highlight for us at Andros. We loved seeing the passion at the screenings and how it brought the community together in such a vibrant way. Hoping we can team up again to keep the cinema magic alive.” - Wines of Greece*



# BRAND ENGAGEMENT & RECOGNITION

EUFF is open to **customizing sponsorships** within its menu of options to ensure a product that works for your business or brand, whether it's sponsoring the whole Festival or just one film, evening, or country.

Depending on your sponsorship tier, your brand will enjoy visibility and exposure opportunities such as:

- Showcase a **promotional video** (30-60 seconds) ahead of the film screening
- Opportunity to **distribute promotional branded items** such as pens, USB keys, food samples or similar items
- Host a **pre- or post-screening reception** featuring the sponsoring company's/country's products (drinks/food)
- Opportunity to address the guests with a short **welcome speech**
- Exposure to the country's **Consular and Cultural Institute representatives**
- Display a **branded banner** at the theatre entrance ahead of the screening
- **Branded t-shirts** for volunteers



# SPONSORSHIP TIERS & BENEFITS

## 2026



		<b>SPOTLIGHT</b> \$1,000	<b>BRONZE</b> \$2,500	<b>SILVER</b> \$5,000	<b>GOLD</b> \$7,500	<b>PLATINUM</b> \$12,500	<b>MAJOR</b> \$20,000
<b>TICKETS</b>	Online festival passe(s)	-	1	2	3	4	5
	Tickets for both Opening & Closing Reception and Film	2	2	4	4	6	8
	In-cinema film tickets	2	2	4	6	8	14
<b>BRAND RECOGNITION</b>	Logo on printed postcards, website, pre-screening video reel	★	★	★	★	★	★
	Logo on poster, trailer and newsletter		★	★	★	★	★
	Pop-up ad on website			★	★	★	★
	In-cinema static ad (5 secs)				★		
	In-cinema and online video ad (30 secs)					★	★
	Logo on volunteers' T-shirts						★
	Display at all festival events (banner, branded items)						★
<b>EXTRA PERKS</b>	Social Media Contest Opportunity					★	★
	Special thanks in press release						★
	Verbal acknowledgement prior to each screening						★
	Opening or Closing night speech						★



# THANK YOU & NEXT STEPS

For additional information and to take the next steps towards a partnership with us, please contact:

**Vanessa Barry**  
**Director of Development**  
**[vbarry@eutorontofilmfest.ca](mailto:vbarry@eutorontofilmfest.ca)**  
**647-302-5235**

We look forward to collaborating with you!

 [euffto.com](http://euffto.com)

 [@EUFFTO](https://www.facebook.com/EUFFTO)

 [@EUFilmFestTO](https://www.instagram.com/EUFilmFestTO)

 [@EUFF](https://www.linkedin.com/company/EUFF)

As a not-for-profit organization, EUFF relies on the dedication of its partners, country representatives, private sponsors and donors, media supporters and the many volunteers who invest their time, money and energy to make it happen every November. Your invaluable support is not just an investment in our film festival; it's a commitment to the shared stories that define Canada.



**Together, let's elevate the 22nd edition even further!**

 **EUROPEAN UNION  
FILM FESTIVAL**

